

# TOGA TIMES



Volume 1, Issue 1  
September 2008

## LEAD STORY HEADLINE

This story can fit 175-225 words.

The purpose of a newsletter is to provide specialized information to a targeted audience. Newsletters can be a great way to market your product or service, and also create credibility and build your organization's identity among peers, members, employees, or vendors.

First, determine the audience of the newsletter. This could be anyone who might benefit from the information it contains, for example, employees or people interested in purchasing a product or requesting your service.

You can compile a mailing list from business reply cards, customer infor-

mation sheets, business cards collected at trade shows, or membership lists. You might consider purchasing a mailing list from a company.

If you explore the Publisher catalog, you will find many publications that match the style of your newsletter.

Next, establish how much time and money you can spend on your newsletter. These factors will help determine how frequently you publish the newsletter and its length. It's recommended that you publish your newsletter at least quarterly so that it's considered a consistent source of



Caption describing picture or graphic.

information. Your customers or employees will look forward to its arrival.

### Inside this issue:

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# INSIDE STORY HEADLINE

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're

finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

# INSIDE STORY HEADLINE

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for

your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business.

Sales figures or earnings will show how your business is growing.

Some newsletters include a column

that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

*"To catch the reader's attention, place an interesting sentence or quote from the story here."*

# INSIDE STORY HEADLINE

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands

of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the



image.

Caption describing picture or graphic.

## WHAT NOT TO WEAR

It's that time of year again – the time when short summer shorts and tube tops must be painstakingly put back into storage. Harrison Trimble is hardly the place to show off your supreme midriff or upper thighs, regardless of what some might say.

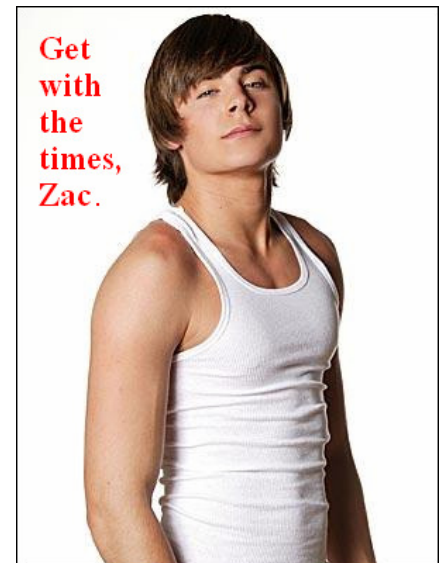
As the weather gets colder, the clothes get longer, much to the approval of the staff and students of HTHS. But until the summer weather says good-bye, some clothing to keep cool can remain in your closet. Tank tops with wide straps can be worn (by girls... sorry men). Shorts, skirts, and dresses are fine if they are at a suitable length: to test this length, put your arms down straight by your sides. If your garment is as long as or longer than your fingertips, you are ready for school.



Some garments to leave for your out-of-school life:

- gang-related clothing such as bandanas and chains
- clothing with inappropriate messages relating to drugs, alcohol, and sexual innuendos
- visible underwear, back-sides, and over-the-top cleavage
- bathing suits

- spiked collars and wristbands
- tube tops, spaghetti strap tank tops, halter tops, short skirts, dresses, and shorts, low-cut tops and for the boys – 'wife beaters'



### WANTED: MUSICIANS

Are you a musician? Do you play guitar? Do you sing? Do you like to showcase your talents?

If you have answered 'yes' to any of these questions, Student Council is looking for you! We are looking for musicians to play on Fridays in the HTHS Courtyard. If you are interested in showcasing your musical abilities please see Student Council in

# TEACHER FEATURE

## STEWART BUCHANAN

**1. Name:** Stewart Buchanan

**2. High school you attended:**  
Harrison Trimble High School

**3. Who was someone you admired growing up:** My Dad

**4. What kind of student were you:** A good student, I was involved in a lot of things plus kept my marks over eighty.

**5. If you could go back to high school what would you do differently:** Not work as much in grade twelve.

**6. Favorite band:** Pink Floyd and Zeppelin, they're tied.

**7. Favorite TV show:** Monday Night Football

**8. Favorite 80's movie:** The Princess Bride

**9. If you won a million dollars what would you do:** Retire so a young person could have a job; travel spending half of every year in Florida.

**10. If you could go anywhere in the world where would it be:** Scotland

**11. A random fact people might not know about you:** I played

## MELISSA HOADLEY

**1. Name:** Melissa Hoadley

**2. High school you attended:**  
Moncton High School

**3. Who was someone you admired growing up:** I was a synchronized swimmer so I really looked up to Sylvie Frechette. She went through a lot as an athlete and has an amazing story about beating adversity.

**4. What kind of student were you:** Quiet and studious

**5. If you could go back to high school what would you do differently:** Try not to worry so much about whether I fit in or not, it's really not that important.

**6. Favorite band:** Smashing Pumpkins pre-2000

**7. Favorite TV show:** Hard to pick just one....probably Lost

**8. Favorite 80's movie:** Dirty Dancing!

**9. If you won a million dollars what would you do:** Pay off my debts, do lots of travelling and save the rest for a rainy day

**10. If you could go anywhere in the world where would it be:** I would like to go to Egypt. I have always wanted to see the pyramids and it would be cool to ride on a camel.

**11. A random fact people might not know about you:** I went to the Canada Games twice. In 1999 as an athlete (synchronized swimming) and in 2003 as an official (synchronized swimming judge)

# SCHOOL-SCOPES

**Aries - March 21 to April 19**

The stars are shining brightly this month and so should you! Put your intelligence to the test, literally. Study hard, take in the results, and reap the rewards.

**Taurus - April 20 to May 20**

You're not exactly pleased about returning to school, but cheer up. Having a positive attitude will make a difference in your month of September. Remember: the most hated dwarf was Grumpy. Coincidence? The stars think not.

**Gemini - May 21 to June 21**

The stars have a plan for you! Sit back and enjoy the month of September. Look at every event as a chance to have a great time and make a great memory

**Leo - July 23 to August 22**

School pictures are near, but do not fret! Your hair will not resemble the lion your sign says you are. This is your year for fabulous pictures; when you have to show your ID to get into dances, you'll do so with extreme pride.

**Libra - September 23 to October 23**

Be decisive and make a change in your life! Ditch your sorrows and anger and try out happiness instead!

**Sagittarius - November 23 to December 21**

Have relationship troubles? Remember relationships are suppose to bring happiness, not sadness. Perhaps a new love is closer than you think, look around and see who's there.

**Capricorn - December 22 to January 19**

Summer is done and you're less than impressed. Rather than dwell on your hot tan fading fast, get out and start enjoying your year. You'll be surprised how things turn out!

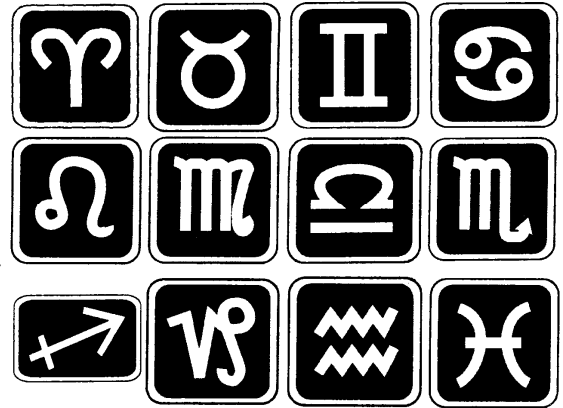
**Pisces - February 19 to March 20**

With summer ending and people going away to university you may find yourself short on friends, but no fear! New classes bring new friends!

## FALL WORD SEARCH

Fall is a busy time at Trimble. Find the following fall activities in the word search.

- Assemblies
- Homecoming
- Saving Babies
- Dodge Ball
- Ms Harry T
- Tie Dying
- Trail Relay
- Halloween
- New Classes
- Trojan Trek
- Football Games
- Much Music Dance



**Cancer - June 22 to July 22**

This is your month to standout! Be different and take charge in your life! Try something new and prove yourself to the world!

**Virgo - August 23 to September 22**

New and interesting adventures are just around the corner so be sure to jump right in and get use to trying new things. After all how can you expect to make the team without trying out?

**Scorpio - October 24 to November 22**

Swing into the school year with some news goals in mind, there is no harm in aiming as high as you can. Afterall, you can only achieve what you put your mind to!

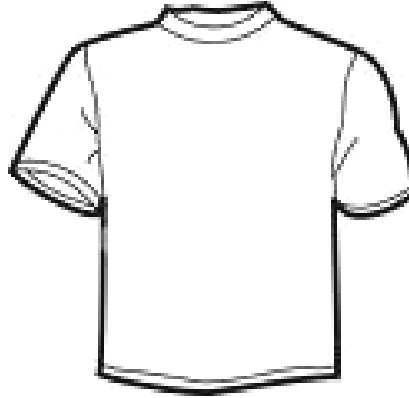
**Aquarius - January 20 to February 18**

The stars are plentiful, just as your pockets will be. This month brings fortune to you and your family! Remember though, luck can only take you so far.

Q	W	E	T	H	J	I	L	M	N	S	Z	X	A	F
G	M	A	S	S	E	M	B	L	I	E	S	G	S	D
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D	E	L	J	G	A	S	A	V	S	B	Y	P	A	S

## SPIRIT SHIRT CONTEST

This year we invite you to design the Spirit Shirt for Harrison Trimble. If you are interested we would like you to go to the Student Council office and pick up a sheet for your design. All submissions will have to be in by Friday, September 12<sup>th</sup> to the Student Council office.



The following week from the 15<sup>th</sup>-18<sup>th</sup> everyone will be able to vote for their favourite. The winning shirt design will be announced in the assembly on the 19<sup>th</sup>, and that shirt will be made into the Spirit Shirt for this year. We look forward to seeing your submissions. Good luck!

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